

PRESS RELEASE

THE MEDIOBANCA GROUP STRENGTHENS ITS TEAM AHEAD OF THE LAUNCH OF MEDIOBANCA PREMIER

CARLO GIAUSA APPOINTED DEPUTY GENERAL MANAGER OF CHEBANCA! AND GROUP HEAD OF WEALTH MANAGEMENT GLOBAL OFFERING

The Mediobanca Group has strengthened the management team of its Wealth Management Division with the addition of Carlo Giausa as Deputy General Manager and Central Manager of Wealth Management, Advisory & Solutions, reporting to General Manager Lorenzo Bassani. The addition of Giausa will strengthen the organizational structure of the business side, working alongside Duccio Marconi, Deputy General Manager and Central Manager of the Fas network, and Gianluca Talato, Deputy General Manager and Central Commercial Manager of the branches network, and will provide an important contribution in terms of defining the investment product offering to be marketed by the two distribution networks.

The creation of Mediobanca Premier, starting in January 2024, is one of the drivers of the increased growth envisaged for the Wealth Management Division at the heart of the new 2023-26 Strategic Plan "One Brand-One Culture". In particular, in the course of the next three years, Mediobanca's ambition is to definitively establish itself as a leading operator in this segment, standing out for its quality, responsibility, innovativeness, and the value of its product offering for Premier and Private clients and for entrepreneurs.

Carlo Giausa has also been appointed as Mediobanca Group Head of Wealth Management Global Offering, reporting in this case to Mediobanca Group General Manager Francesco Saverio Vinci. In this role Giausa will also ensure that the Group's private networks, Mediobanca Private Banking and CMB Monaco develop synergically, by exploiting internal synergies within the Group and leveraging on the distinctive Private & Investment Bank model.

"I'm delighted that Carlo has chosen to share his wealth of experience and skills with us in this project", said Lorenzo Bassani, General Manager of CheBanca!. "His arrival will help strengthen our management team, making Mediobanca Premier one of the leading players in the Wealth Management market, leveraging on the strong capabilities and internal synergies within the Group", Lorenzo Bassani added.

"The addition of Carlo Giausa", said Francesco Saverio Vinci, Mediobanca General Group Manager, "will strengthen our growth in Wealth Management through the creation of an offering model that is able to exploit the synergies between our



experience in the markets, our Corporate & Investment Banking activities, and sophisticated Wealth Management services offering." "Mediobanca Premier is one of the focal points of our new 'One Brand-One Culture' Strategic Plan, and attracting the most talented professionals on the market is fundamental to achieving the objectives we have set ourselves for the 2023-26 period", **Francesco Saverio Vinci concluded**.

Carlo Giausa has over thirty years' experience in Wealth Management, having held roles of growing responsibility in leading financial institutions. He comes to Mediobanca from Banca Sella, where he was appointed Head of Wealth and Asset Management in 2020. Previously he had acquired a decade's experience working for FinecoBank (2008-18), where he served as Head of Investment Services and Private Banking, working closely with the Private Advisors network. During his time at Fineco in particular, Carlo Giausa made a decisive contribution to the development of the bank's sophisticated advisory services, and also to the creation of Fineco Asset Management, of which he was also a Board Member. His CV also includes a stint as part of the general management of Unicredit Private Asset Management SGR and as head of the Unicredit Private Banking Wealth Advisory Division, with a focus on developing advisory services and providing assistance to Private Banking clientèle.

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